



LOS ANGELES LANTERN ART EXPO



Grand in Scale Unprecedented in Grandeur

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Grand Opening Ceremony Run - Down

Date : Oct. 17,2024

Location : Santa Anita Park, 285 W Huntington Dr., CA 91007 Time : 6:00 PM - 9:00 PM

6:00 PM - 7:00 PM: Reception

- Arrival and check -in for VIPs, media, sponsors, and guests
- Red carpet welcome and photo opportunities at designated check -in spots
- Refreshments and networking in the VIP area
- Guests mingle and enjoy light hors d'oeuvres while waiting for the official start of the ceremony

7:00 PM -7:10 PM: Official Start & Opening Remarks

- Emcee welcomes all attendees and introduces the event
- Acknowledgment of sponsors, partners, and distinguished guests
- Brief introduction to the history and cultural significance of the lantern festival

7:10 PM - 7:25 PM: Speeches by VIP Guests

- Welcome speech by the event organizer or a representative of the organizing committee
- Remarks from key government officials and dignitaries
- Public relations group responsible for the event addresses the audience

7:25 PM - 7:30 PM: Lantern Lighting Ceremony

- Official turning on of the lantern lights, symbolizing the commencement of the festival
- VIP guests and dignitaries participate in lighting the main lantern
- Accompanied by music, light effects, and potentially a small fireworks or laser display to highlight the moment

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7:30 PM - 8:00 PM: Lantern Viewing and VIP Tour

- VIPs and media take a guided tour of the key lantern displays
- Guests are free to explore the illuminated lanterns around the venue

8:00 PM – 9:00 PM: Cultural Performances & Entertainment

- Live performances showcasing traditional Chinese culture (e.g., lion dance, folk music, or acrobatic acts)
- Entertainment by local performers to highlight cultural exchange
- Special moments for the audience to engage with lanterns and take photos

9:00 PM: End of the Ceremony

- Guests are encouraged to continue enjoying the festival at their leisure
- Festival grounds remain open for further exploration of the lantern exhibits until the official closing time



长安灯会开幕仪式流程

日期: Oct. 17, 2024

地点: Santa Anita Park, 285 W Huntington Dr., CA 91007

时间:下午 6:00 - 晚上 9:00

6:00 PM - 7:00 PM: 招待会

- 贵宾、媒体、赞助商和嘉宾签到入场
- 红毯迎接并在指定签到点拍照留念
- 贵宾区提供点心和饮品,供嘉宾交流和休息
- 嘉宾在正式开幕前可自由交流

7:00 PM - 7:10 PM: 仪式正式开始及开幕致辞

- 主持人欢迎所有来宾,并介绍本次活动
- 致谢赞助商、合作伙伴和到场的贵宾
- 简要介绍灯会的历史和文化意义

7:10 PM - 7:25 PM: 贵宾致辞

- 由主办方代表或组织委员会代表致欢迎词
- 政府官员及重要嘉宾发表致辞
- 负责本次活动的公关团队发言

7:25 PM - 7:30 PM: 点灯仪式

- 正式点亮灯会,象征着灯会的正式开始
- 贵宾及嘉宾共同参与点亮主灯
- 音乐和灯光效果相伴,可能还会有小型烟火或激光秀以增添仪式感



7:30 PM - 8:00 PM: 灯展观赏及贵宾导览

- 贵宾及媒体在工作人员的引导下参观重要的灯展作品
- 嘉宾可自由参观场地内的灯展,享受灯光盛宴

8:00 PM - 9:00 PM: 文化表演与娱乐活动

- 现场文化表演,展示中国传统文化(如舞狮、民乐或杂技表演)
- 本地艺术家表演,展现中美文化交流的魅力
- 为观众提供与灯展互动的机会并拍照留念

9:00 PM: 仪式结束

- 嘉宾可继续自由参观灯会,尽情享受灯光艺术
- 灯展将持续开放,供观众尽兴游览直到闭园时间





长安灯会·洛杉矶站 —— 传承文化,点亮未来 长安灯会首次登陆洛杉矶,将中国传统文化与现代艺术完美融 合,打造一场光影与创意交织的视觉盛宴。作为中华文明的重 要象征,灯会不仅展现了丰富的历史底蕴,更成为中美文化交 流的桥梁,促进东西方文明的碰撞与对话。 长安灯会不仅是一场文化盛宴,更是增进中美两国人民友谊与 了解的桥梁。未来,我们将把这场璀璨的文化体验带到美国更 多的城市,让更多的人们感受到中华文化的深邃与现代化的创 新精神。 2024 Los Angeles Lantern Art Expo — Celebrating Culture, Innovation, and Global Exchange The renowned Lantern Art Expo is making its debut in Los Angeles, blending traditional Chinese culture with modern artistry to create a breathtaking spectacle of light and creativity. As a symbol of Chinese heritage, the festival highlights both the rich history and the modern innovation of lantern-making, serving as a bridge for cultural exchange between China and the U.S.

The 2024 Los Angeles Lantern Art Expo is more than just a cultural event; it is a celebration of friendship and understanding between the peoples of China and the United States. As part of a broader initiative, the festival will continue to expand to more cities across the U.S., bringing the brilliance of Chinese culture and the spirit of innovation to a wider audience.



本次洛杉矶站,灯会以"创新与传承"为主题,将传统彩灯工 艺与现代科技结合,带来全新的沉浸式体验。通过灯光、音 乐、互动装置等多样化表现形式,让观众感受到古老文化的独 特魅力,并领略到创新带来的时代活力。

点亮文化,照亮未来!敬请期待长安灯会在更多城市的精彩呈 现! With the theme of "Innovation and Tradition," this year's event integrates ancient craftsmanship with cutting-edge technology, offering visitors an immersive experience. Through the fusion of light displays, music, and interactive installations, attendees will be transported to a world where tradition meets the future, showcasing the beauty of Chinese culture in a new and dynamic way.

Join us in lighting up the future! Stay tuned for the 2024 Los Angeles Lantern Art Expo as it spreads its glow to even more cities across America.



Presented to the

2024 LOS ANGELES LANTERN ART EXPO

In Recognition of Your High Standards of Excellence and Outstanding Achievements. Your Dedication to Empowering the Chinese American Community and Promoting Cultural Diversity Across the Region is Truly Commendable and Greatly Appreciated. Congratulations on Your Accomplishments and Best Wishes in Your Future Endeavors!

~ PRESS CONFERENCE ~

JUNE 21, 2024

hu, Ph.D.

Member of Congress, 28th District

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Presented to

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PRESIDENT & CHAIRMAN APEX WORLD CULTURE AND ART EXPO

In Recognition of Your High Standards of Excellence and Outstanding Achievements. Your Dedication to Empowering the Chinese American Community and Promoting Cultural Diversity Across the Region is Truly Commendable and Greatly Appreciated. Congratulations on Your Accomplishments and Best Wishes in Your Future Endeavors!

> ~ PRESS CONFERENCE~ 2024 LOS ANGELES LANTERN ART EXPO

> > JUNE 21, 2024

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Member of Congress, 28th District

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Presented to:

Apex Global Groups Inc.

2024 Los Angeles Lantern Art Expo

On behalf of the California State Assembly, it is my privilege to present you with this certificate of recognition in honor of the organizing efforts of Apex Global Groups Inc. during the 2024 Los Angeles Lantern Art Expo! I commend your dedication to cultural appreciation through extraordinary lanterns and culinary delicacies. Thank you for bringing the community together in celebration. Best wishes on a successful expo!



Mike Fong, Assembly Member 49th District

June 21, 2024

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Presented to:

2024 Los Angeles Lantern Art Expo

Apex Global Groups Inc., 2024

On behalf of the California State Assembly, it is my privilege to present you with this certificate of recognition in honor of the 2024 Los Angeles Lantern Art Expo! I commend your dedication to cultural appreciation through extraordinary lanterns and culinary delicacies. Thank you for bringing the community together in celebration. Best wishes on a successful expo!



Mike Fong, Assembly Member 49th District

June 21, 2024

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City of Arcadia

Mayor's Certificate of Commendation

Presented to

Apex Global Groups Inc.

In celebration of the 2024 Los Angeles Lantern Art Expo at Santa Anita Park. Best wishes for a successful event!



Dated this 21st Day of June, 2024

April A. Verlato, Mayor



Unique Mascot



Adorable



Meet 内心。7 全译 @ Our 2024 Los Angeles Lantern Art Expo

Name:

NO. 7 (+17)

Appearance: Brown Panda (棕色熊猫) Occupation: Mascot (吉祥物) (2024 Los Angeles Lantern Art Expo)

根据科学记载,截止2009年,全世界一共仅发现过五只棕色大熊猫,这 些发现地点均位于大熊猫的重要栖息地之一——陕西秦岭山脉核心地区。因 其颜色不是黑白的,而是白和棕色的,而引起了广泛关注。其中,最著名的 一只棕色大熊猫幼崽,因其外形类似电影《长江七号》中的外星宠物七仔而获 得了,七仔,这个名字。

According to scientific records, as of 2009, only five brown pandas have been discovered worldwide. All of these were discovered in the core area of the Qinling Mountains in Shaanxi, one of the important habitats of the panda. These pandas have garned attention because their color is not black and white, but brown and white. Among them, the most famous brown panda was named "NO.7" because its appearance resembled the alien pet "NO.7" from the movie "CJ7".

百大熊猫

Lantern Festival Ambassador



艾玛·杜蒙特(Emma Dumont)美国著名演员、 模特兼舞者,因在美剧《天赋异禀》(The Gifted)中饰演北极星(Polaris)而受到广泛关注。

Emma Dumont is a well-known American actress, model, and dancer, widely recognized for her role as Polaris in the TV series *The Gifted*.

短道速滑世界冠军 杨阳

Yang Yang 3-time Olympian 5 Winter Olympic medals





短道速滑奥运冠军。孙琳琳

Linlin Sun Olympic gold medalist



2024 LOS ANGELES LANTERN ART EXPO

Date: Oct. 18 - Nov. 17, 2024 Time: 16:00 - 23:00 (Friday / Saturday / Sunday) Location: 285 W Huntington Dr., Arcadia, CA 91007

www.awcae.com



Scan for Ticket



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华美银行作为连接东西方的金融桥梁,始终致力于促进东西方文化的 交流。我们很高兴能与Apex World Culture & Art Expo一同推进多元 文化的合作与理解。携手并肩,向前迈进。



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The coupon is valid from 10/17/2024 to 11/17/2024 and can not applicable to previous orders. It can be used in combined with other discounts and is valid for one-time use only on baobabies.com.

優惠券有效期為 2024年10月17日至2024年11月17日。每張優惠券可與其他折扣同時使用,僅限官網使用一次,且不得用於過往的訂單。

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2024 Los Angeles **Lantern Art Expo**

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